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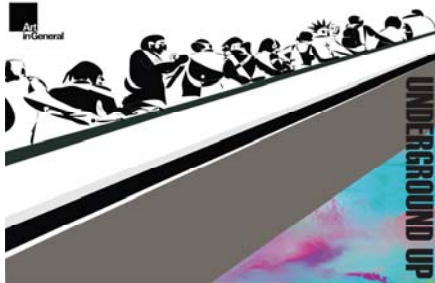


For Immediate Release

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Benefit Party for Emerging Art Patrons October 17th

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Underground Up, Art in General's 2nd Annual Saturday Night Party
Saturday, October 17, 2009, 8pm to 11pm
87 Lafayette Street, New York NY 10013

Art in General will offer audiences and art patrons a one-time opportunity to view unique new works by graffiti and street artists **Cake**, **Cern**, and **Chris Stain** at its 2nd Annual Saturday Night party, *Underground Up*, on **October 17th** from **8-11 pm**. As part of a fundraiser for the nonprofit that supports emerging artists with the production and presentation of new work, the artists have been asked to create unique pieces on the day of the event for the walls of an old firehouse on Lafayette Street. To be fully realized, the works will require participation by attendees who will also enjoy complimentary beer, wine, cocktails, music, and dancing. The party is the second of the organization's young patron events (some may remember last summer's young patron Art in General fundraiser with musical performances curated by James Fuentes and special guest **Chloë Sevigny** at the opening of **Andrew WK's Santos' Party House**). The event will offer art enthusiasts with a desire to support the arts an opportunity to do so outside the pricey sit-down gala format. With Art in General's line-up of artists, open bar and music, and its history of organizing great events, the party is sure to be worth the \$100 donation.

Reminiscent of Art in General's **New Commissions Program**, which offers emerging artists the opportunity to create challenging new works that would otherwise not be realized, each artist will create a large scale new work that will be revealed on the night. The event poses a significant challenge for the artists – creating a new work in under eight hours – a task that remains in line with Art in General's tradition of presenting unconventional and experimental new work.

To purchase tickets, visit www.artingeneral.org/events/957 or call Kara Meyer at 212.219.0473 ext 26.

Proceeds will support Art in General's exhibitions, programs, and services for emerging artists. This event is sponsored by Brooklyn Oenology, Flavorpill, Gawker Artists, Grolsch, mackme.com, Revert Design, and Remolino.

About the Artists



Cake is a New York street artist whose work is often semi-anatomical with layers and washes. For *Underground Up*, she will create a work combining layers of images she produces on solid papers prior to the evening and images that she paints directly on the wall over the course of the day and evening.

Cern has created numerous collaborative murals with the YMI crew and artists around the world, has exhibited canvas and watercolor works in galleries around New York City and beyond and has been included in books such as *Burning New York* and *Graffiti World*. His unique blend of fantasy and realism blurs the lines between graffiti and fine art, and exhibits a technical mastery of his medium. Cern, whose work generally takes the form of large-scale murals, will draw upon his familiar characters to create a large size mural at the entrance of the event space.



Drawing from a high school screen printing class, the technique of stenciling, and



inspired by 1980's subway graffiti, **Chris Stain** began developing his own art in 1998. He often uses stenciling techniques to depict working class and inner city life and has developed a style that is reminiscent of woodcut and charcoal drawings. For this event, Stain will compose a large color-by-number mural where attendees are able to complete the piece during the event using crayon-like paint sticks.

About Art in General

Founded in 1981 in Lower Manhattan, Art in General is a nonprofit organization that assists artists with the production and presentation of new work. It changes in response to the needs of artists and engages the public with their work. Since it was established, the organization has emerged as one of New York City's leading nonprofits devoted to supporting and stimulating the creation of contemporary art, providing an environment in which artists may exhibit unconventional work and exchange ideas with their peers.

Location: 79 Walker Street, NYC, at the southeast corner of Cortland Alley. One block south of Canal Street, between Lafayette and Broadway.

Subway directions: take the 6, A-C-E, N-Q-R-W, or J-M-Z to Canal Street.

Gallery hours: Tuesday-Saturday 12-6 pm.

Admission: Always free.

Art in General's 6th Floor Gallery and restrooms are wheelchair accessible, and we can provide assistance to visitors with disabilities as requested.

Support

General support of Art in General is provided by General Tools LLC; Abraham and Lillian Rosenberg Foundation; Starry Night Fund of Tides Foundation; New York State Council on the Arts, a state agency; National Endowment for the Arts; Carnegie Corporation of New York; public funds from the New York City Department of Cultural Affairs, in partnership with the City Council; Jerome Foundation; Agnes Gund and Daniel Shapiro; Miller-Sweezy Charitable Trust; Lily Auchincloss Foundation; Bloomberg; Cowles Charitable Trust; Milton and Sally Avery Arts Foundation; Foundation for Contemporary Arts; The Liman Foundation; NYU Community Fund; and by individuals.

